



1/4
Serial No. 09/594,507
SOM920000002US1 (DMS)

FIG. 1

SYSTEM 10

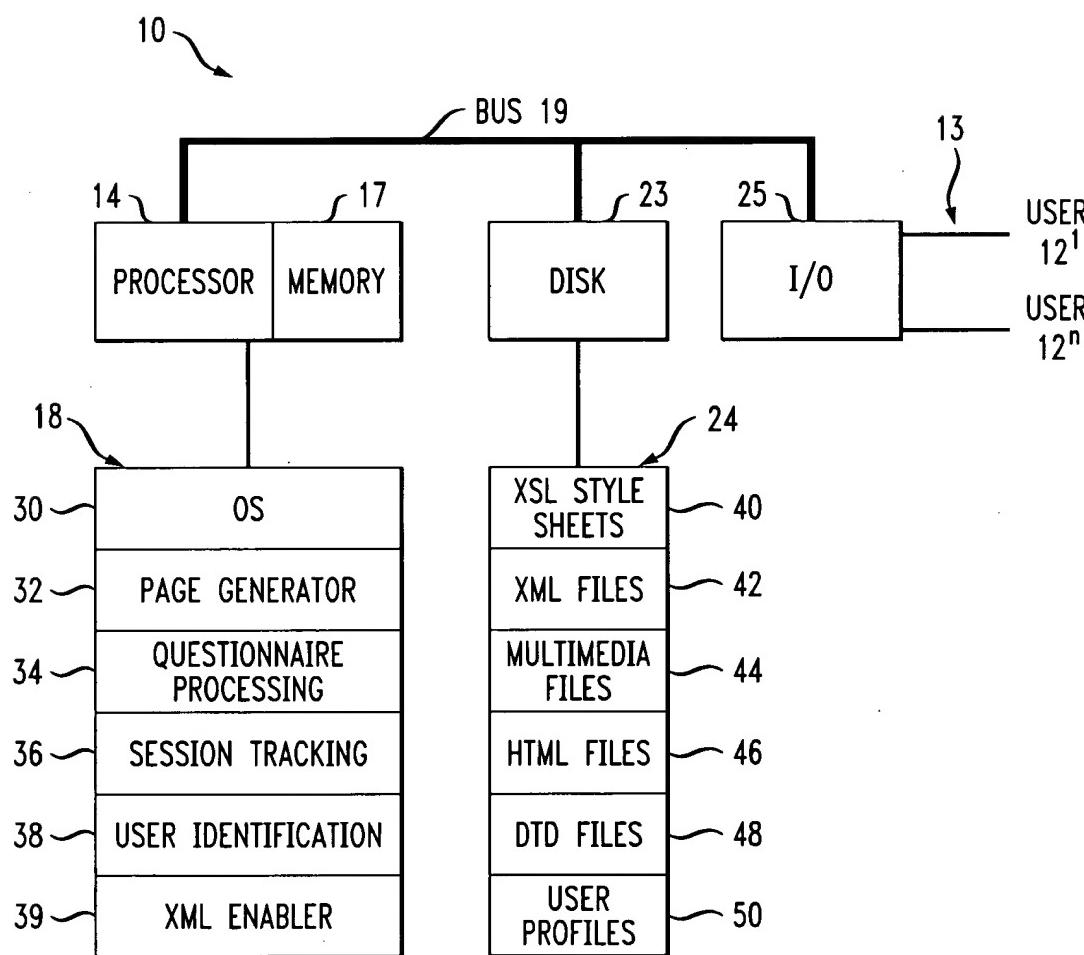




FIG. 2A

USER PROFILE

50

COLUMN (1)	COLUMN (2)	COLUMN (3)
<u>LEARNING MODE (LM)</u>	<u>DESCRIPTION</u>	<u>RATING (TOTALING 1.0)</u>
1.	VISUAL/SPATIAL	0.20
2.	LOGICAL/MATHEMATICAL	0.00
3.	LINGUISTIC/VERBAL	0.05
4.	INTERPERSONAL	0.50
5.	INTRAPERSONAL	0.05
6.	KINESTHETIC/BODY	0.20
7.	MUSICAL/RHYTHMIC	0.00

FIG. 2B

USER PROFILE - USER SELECTION LM4

50

COLUMN (1)	COLUMN (2)	COLUMN (3)
<u>LEARNING MODE (LM)</u>	<u>DESCRIPTION</u>	<u>RATING (TOTALING 1.0)</u>
1.	VISUAL/SPATIAL	0
2.	LOGICAL/MATHEMATICAL	0
3.	LINGUISTIC/VERBAL	0
4.	INTERPERSONAL	1.0
5.	INTRAPERSONAL	0
6.	KINESTHETIC/BODY	0
7.	MUSICAL/RHYTHMIC	0

*FIG. 3*

48

```

<!ENTITY % UNIVERSAL          SYSTEM
  "http://server.adtech.internet.ibm.com/dtd/universal.dtd">
<!ENTITY % SUBFRAGMENTTYPES SYSTEM
  "http://server.adtech.internet.ibm.com/dtd/subfragmenttypes.txt">
<!ELEMENT PRODUCTPAGE        (SYSTEM,
                               TITLE,
                               SOURCE?,
                               COMMENT?,
                               SHORTDESCRIPTION?,
                               LONGDESCRIPTION?,
                               KEYWORD*,
                               CATEGORY*,
                               RELATEDLINK*,
                               SPECIAL)>

%UNIVERSAL;
<!ELEMENT SPECIAL            (PUBLISHINFO+,
                               BRANDNAVIGATION,
                               MAINPHOTO,
                               GLANCE,
                               HIGHLIGHTS,
                               GROUPINDEX*,
                               VIDEO*,
                               ANIMATION*,
                               DISCUSSION*)>
<!ELEMENT PUBLISHINFO        (STYLESHEET, PUBLISHDIR, PUBLISHFILENAME)>
<!ELEMENT STYLESHEET          (#PCDATA)>
<!ELEMENT PUBLISHDIR          (#PCDATA)>
<!ELEMENT PUBLISHFILENAME     (#PCDATA)>
<!ELEMENT BRANDNAVIGATION    (#PCDATA)>
<!ELEMENT MAINPHOTO           (#PCDATA)>
<!ELEMENT GLANCE              (#PCDATA)>
<!ELEMENT HIGHLIGHTS          (#PCDATA)>
<!ELEMENT GROUPINDEX          (#PCDATA)>
<!ELEMENT VIDEO                (#PCDATA)>
<!ELEMENT ANIMATION            (#PCDATA)>
<!ELEMENT DISCUSSION           (#PCDATA)>

<!-- attributes for above elements --&gt;
&lt;!ATTLIST PAGETYPE           NAME   (FRAGMENT|SERVABLE) #FIXED "SERVABLE"&gt;
&lt;!ATTLIST BRANDNAVIGATION    DATATYPE (%UITYPES;) #FIXED "STRING"&gt;
&lt;!ATTLIST MAINPHOTO           DATATYPE (%UITYPES;) #FIXED "STRING"&gt;
&lt;!ATTLIST GLANCE              DATATYPE (%UITYPES;) #FIXED "STRING"&gt;
&lt;!ATTLIST HIGHLIGHTS          DATATYPE (%UITYPES;) #FIXED "STRING"&gt;
&lt;!ATTLIST STYLESHEET          DATATYPE (%UITYPES;) #FIXED "CHOICE"
                               CHOICES  {web_productpage.xsl |
                                         web_productpage_debug.xsl | pda_productpage.xsl}
                                         #IMPLIED&gt;
&lt;!ATTLIST PUBLISHDIR          DATATYPE (%UITYPES;) #FIXED "BROWSESERVER"&gt;
&lt;!ATTLIST PUBLISHFILENAME     DATATYPE (%UITYPES;) #FIXED "STRING"&gt;
&lt;!ATTLIST GROUPINDEX          DATATYPE (%UITYPES;) #FIXED "STRING"&gt;
</pre>

```



FIG. 4

